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ShopSavvy Wins at SXSW Accelerator

by Bradley Joyce 🕒 16. Mar, 2010 💬 [View Comments](#)

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Local startup [Big in Japan](#) has won the Entertainment Technology category at the [SXSW Interactive Accelerator](#) competition in Austin with their popular mobile application ShopSavvy. The Dallas company faced off against 2 other startups, [PocketTales](#) and [BandCentral](#), in the final round of the competition today to come out with the win.

Accelerator is an annual competition during SXSW Interactive where startups get the chance to pitch their companies, and then get grilled by the judges in an effort to prove they have a great idea, team, technology and the potential for being a successful business.

It's also a huge opportunity for the presenting companies to get their products in front of the plethora of geeks, investors and even potential customers that attend the conference.

Previous winners include the likes of [Ribbit.com](#) and [Twitter](#).

Congrats to the guys over at Big in Japan for bringing that award here to Dallas. Check out the video below of the award presentation.



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 **Greg Eryn** 5 months ago

Sounds like you work for Marcato, Jamie.

Have you actually used all 3 apps?
Maybe you should try each out with a real band to actually see how they compare rather than 'going through them in great detail'.
Thats like taking a magnifying glass to 3 different cars with the doors shut and then stating that "we looked at them all in great detail and the Ford is the best to drive".

Also, when I looked into Marcato's pricing it wasn't Free at all. It's \$10 a month per band if you manage more than 2 bands (I manage 3). So that puts them between Bandize and Band Central.

Like Reply

 **jamie Edwards** 9 months ago

Marcato Musician offers a similar service than bandcentral only it is free. We just went through both apps in great detail and although bandcentral looks a bit nicer, most of marcato musicians features are better thought out. bandcentral offers a free account but is

practically useless. for 8 bucks you almost get what marcato musician offers for nothing. Then there is bandize whom offer less than both marcato musician and charge 15 dollars. Hard times for those guys.

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We're all well aware of the challenges the geography of the Metroplex poses. launchDFW aims to be THE place for you to find info on the local startup scene, companies, founders, events and more.

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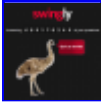
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