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SXSW Accelerator To Showcase Music Startups



(Updated) SXSW Accelerator's new music technology showcase is in search of select music and music tech startups. I serve on the advisory board of this new event and can think of a better opportunity for new companies to present their new music-related technologies and services before a panel of industry experts,

early adapters, and representatives from the venture capital community.

Past examples of panel judges have been Guy Kawasaki, Paul Graham of Y Combinator, Tom Ball of Austin Ventures, Robert Scoble, Chris Sacca, Jeff Pulver of 140 Conference and Tom Conrad of Pandora. Company success stories after participating in SXSW Accelerator's previous non-music showcases include reMail being acquired by Google, NutshellMail being acquired by Constant Contact, and Apple's acquiring Sire.

Sponsored by Microsoft's BizSpask, SXSW Accelerator takes place on Wednesday March 16, 2011 in Austin during SXSW Music. You can apply online here or contact Michelle Murdough at michelle (at) sxsw (dot) com. The application deadline is December 10th.

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Brenden Mulligan said...

SCSW huh? Haven't been to that festival yet.

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