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Spawn Labs Selected as Finalist for Microsoft BizSpark Accelerator at SXSW

PRWeb
 March 11, 2009

- Spawn Labs, a leading provider of remote, real-time access technologies for gamers and game developers, has been selected as a finalist in the Online Video-Related Technologies category for the inaugural Microsoft BizSpark Accelerator at SXSW, where early stage technology companies will demo their creations in front of judges and a live audience. Sponsored by Microsoft BizSpark, Moontoast, Mosso | The Rackspace Cloud and Wilson Sonsini Goodrich & Rosati, more than 200 companies submitted to present at the Microsoft BizSpark Accelerator at SXSW, and 20 were chosen as finalists in four different categories: online video-related technologies, online music-related technologies, social networking and innovative web applications.

Original PRWeb article: [Spawn Labs Selected as Finalist for Microsoft BizSpark Accelerator at SXSW](#)

The day-long event will be held Monday, March 16, on the sixth floor of the Downtown Austin Hilton. Spawn Labs will present alongside three other companies in the online video category at 2:45pm. Guy Kawasaki, noted industry luminary and managing director of Garage Technology Ventures, and veteran technology journalist Brad King, will co-emcee the showcase. Judges will select a winner in each of the four categories, which will be revealed at 4:55 pm.

'We look forward to presenting our first set of products and technologies at the Accelerator event,' said David Wilson, president and CEO of Spawn Labs. 'SXSW is an ideal showcase for innovative technology companies like ours, and we're proud to be selected from the more than 200 companies that applied.'

Spawn Labs first product is the Game Developer Suite, which provides all members of a game development team - such as designers, artists, producers, developers, and testers - with remote, real-time, fully interactive access to the game loaded on any console development kit. Later this year Spawn Labs will release a version of its technology that enables consumers to play their console games and watch their TV and DVR programs from any networked computer.

The number and quality of submissions we received for the inaugural Microsoft BizSpark Accelerator at SXSW is certainly an indicator of the need for an event supporting tech startups vying for their big break, especially when times are tight,' explained Microsoft BizSpark Accelerator at SXSW Coordinator, Chris Valentine. 'We're confident that we've chosen a strong group of finalists, and look forward to giving them an opportunity to make their case in front of industry influencers, potential partners and investors.'

For more information about Microsoft BizSpark Accelerator at SXSW and to view the complete list of finalists, visit the following site: <http://sxsx.com/interactive/accelerator>.

About Spawn Labs
 Spawn Labs is a pioneer in the market for remote, real-time, interactive access to high-definition video products and content. The company's first set of hardware and software solutions provides remote access to game console development kits to all members of a team - designers, artists, producers, developers and testers - from any network-connected computer. A consumer version of these products will enable users to play their console games and watch their TV and DVR programs from any networked computer. Spawn Labs is a private company headquartered in Austin, Texas.

About Microsoft BizSpark Accelerator at SXSW
 Scheduled Monday, March 16, from 10:00 am to 5:30 pm on the sixth floor of the Downtown Austin Hilton, the 2009 Microsoft BizSpark Accelerator at SXSW showcases some of the web's most exciting new innovations, enabling the entrepreneurial visionaries behind these new products to demo their creations in front of a live audience of industry professionals and technology trend-setters.

Microsoft BizSpark Accelerator at SXSW is divided into four categories that demonstrate the various strengths of SXSW - online video-related technologies, online music-related technologies, social networking and innovative web applications.

About the SXSW Interactive Festival
 Scheduled March 13-17 in Austin, Texas, the 2009 SXSW Interactive Festival provides practical how-to information as well as unparalleled career inspiration, bringing together some of emerging technology's most creative thinkers. The event features five days of keynote sessions, more than 200 panels, the SXSW Web Awards, the Interactive and Film Trade Show & Exhibition, the ScreenBurn Arcade, the Microsoft BizSpark Accelerator at SXSW, and dozens of exciting evening events. Attracting digital creatives as well as visionary technology entrepreneurs, the event celebrates the best minds and the brightest personalities of emerging technology. For more information on SXSW Interactive, see www.sxsx.com/interactive.

Media Contact:
Spawn Labs, Inc.
 Andy Prince
 512-289-4728

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